

Watch. Enjoy. Learn.

SEVENDIMENSIONS



2018

www.7d-tv.com

LEARNING VIDEOS

BUSINESS | COMMUNITY | PERSONAL | SCHOOLS

Check out our website for more details

www.7d-tv.com



Seven Dimensions Pty Ltd

South Melbourne, Vic 3205, Australia


Phone: +61 3 9686 9677


Email: info@7dimensions.com.au


www.7dimensions.com.au


www.7d-tv.com

 youtube.com/user/7dimensionsTrailers

 facebook.com/pages/Seven-Dimensions/

 [@7_dimensions](https://twitter.com/@7_dimensions)

 info@7dimensions.com.au

 7dimensionsblog.wordpress.com



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Eve Ash

Psychologist | Speaker | Author | Producer
CEO and Founder Seven Dimensions

Eve is an entertaining and dynamic keynote speaker, who has developed a Winning Mindset psychological approach for success in life and at work.

Eve has been internationally recognized as a creative leader in the field of learning resource development and production. She co-created the Ash.Quarry range, and is a prolific producer of content: 700+ videos and films, 1000+ workbooks, courses, assessment tools and blogs. Eve produces, writes and directs and at times appears in front of camera as interviewer or subject matter expert. She is a lead writer for smartcompany.com.au and her books *Rewrite Your Life!* and *Rewrite Your Relationships!* are published by Penguin Books.

Eve is passionate about justice, and self-financed her multi-award winning feature documentary *Shadow of Doubt* about the wrongful conviction of Sue Neill-Fraser. She is now producing *Justice Hunters*, a series on miscarriages of justice.

Eve is a popular international keynote speaker on motivation, leadership and effective communication.



Eve has been recognized with over 160 awards for her films and as a businesswoman and speaker.

Australian Businesswomen's Hall of Fame

Australian Businesswomen's Network, 2000.

National Winner

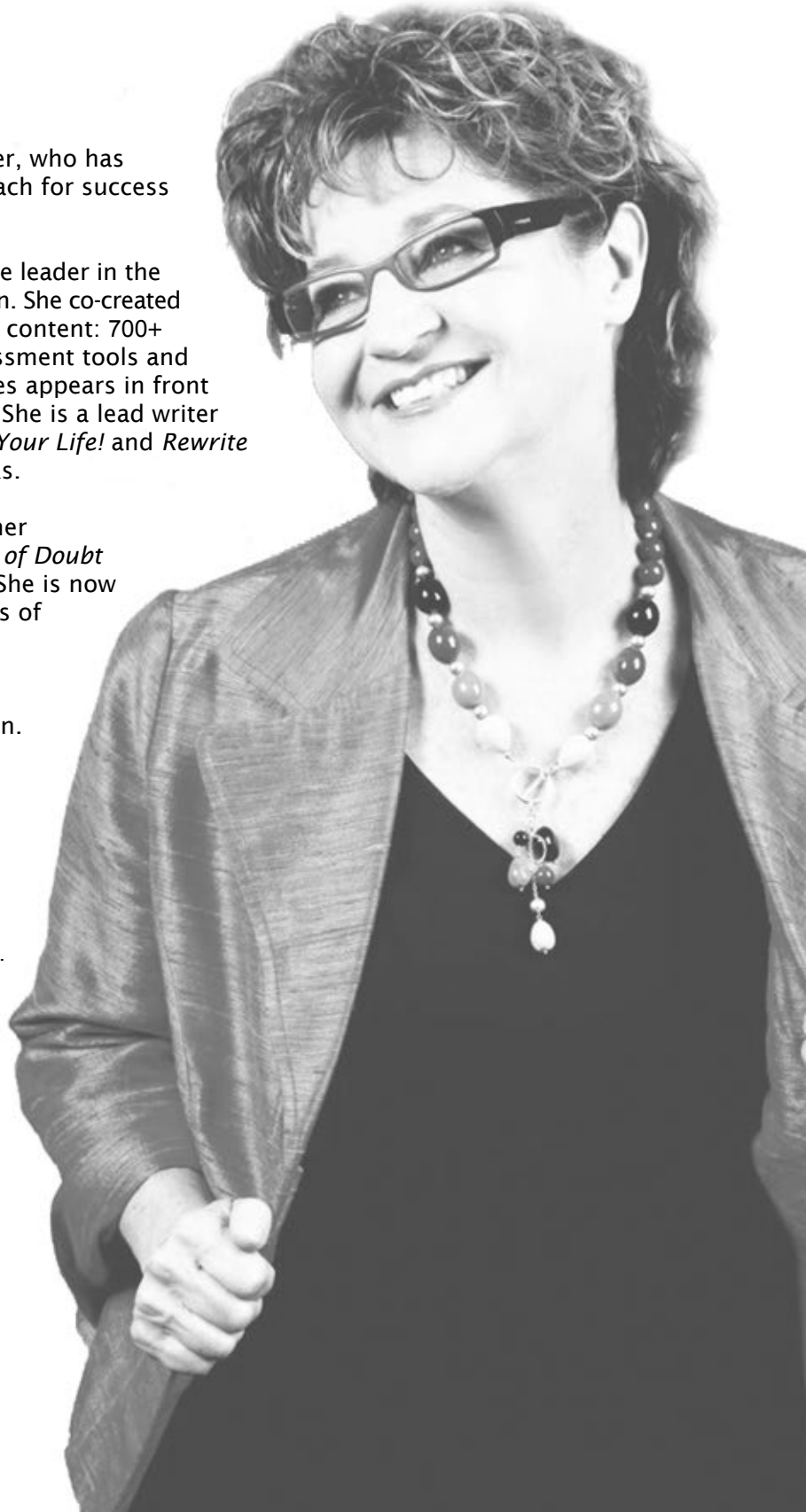
Telstra Business Women's Awards, Business Owner Award, 1999.

Victorian Winner

AMCHAM Public Speaking Competition, 1997.

Keynotes and Workshops

- Handling Difficult People
- Creating a Winning Mindset
- Delivering Sensational Service
- Inspirational Leadership: Practical Skills for Managers
- Time and Stress Management: Mindset for Success
- Presentation Skills: Captivate, Inspire and Influence
- Professional Development: Communication Skills
- Culture of Feedback and Innovation



<http://eveash.com>



Eve Ash on LinkedIn



eve@7dimensions.com.au



@eveash



Eve Ash



The 7D Story

Seven Dimensions (7D) was founded in 1979 by psychologist Eve Ash, who was inspired by John Cleese to produce comedy films so learning at work could be fun. Over 700 videos, documentaries and TV shows have been filmed in Australia and USA. Best selling programs on leadership, interpersonal skills, health and youth programs sell worldwide. 7D also provides learning resources, workshops, seminars and creative production and consulting services.

Recently 7D has produced 300 exciting new titles. Eve and Olympian Cathy Freeman created the *Finding My Magic* cartoons to help children gain confidence, learn their rights and build skills against bullying. And in LA, Eve and comedienne Erin Brown have been producing the hilarious *Cutting Edge Communication Comedy Series*. Together with linguistics expert Dr Fran Byrnes, they have produced a unique range of comedy English language programs.

In 2015 7D launched a new series of 61 training videos, INSIGHTS AND STRATEGIES SERIES, featuring Eve Ash interviewing a diverse group of experts and business leaders who share experiences and strategies to achieve best practice.



Awards

7D has won 160 awards and commendations for creativity, excellence and outstanding achievement for its productions.

Products

7D TV Video streaming | DVD training packages | Workshops and seminars

Subjects

Assertiveness | Business success | Careers | Change | Coaching | Comedy | Conflict | Difficult People
ESL | Diversity | Ethics | Law | Environment | Feedback | Health | Leadership | Meetings | Motivation
Presentations | Sales | Service | Teams | Training | Youth & Schools





The Cutting Edge Story

Cutting Edge Communication Comedy Series was created when psychologist Eve Ash and comedienne Erin Brown put their creative talents together to build character-based comedy business videos. Now with a simulated company “Cutting Edge Communication Comedy Inc” they have a full office of managers, staff and clients. Their daily meetings, training sessions and problems are filmed. They even have two staff who struggle with English - so there are 60 titles on teaching English.

Combining psychology, comedy and linguistics

Eve Ash and Erin Brown bring you the opportunity to experience the power of comedy to teach leadership and communication skills through these 150 remarkable best selling comedy videos. Live comedy events with the Cutting Edge team are also on offer.



Eve Ash, author and founder of Seven Dimensions, has produced over 700 business learning films, won 160 international awards and is a highly sought after keynote presenter at business conferences. She is considered one of the most prolific creators of learning resources and courses in the world, and has entertained at conferences and business events with her sharp wit and practical learning strategies.



Erin Brown departed a successful career in the corporate world for more challenges, performing and writing full time, and appearing regularly on radio. She has created her own highly successful events Hot on the Red Carpet and a new world of comedy learning. Erin does a wide range of acting work, both serious and comedy.



Dr Fran Byrnes brought to the project her ESL expertise – English as a Second Language teaching and teacher training. She has taught in universities in Australia, USA, Japan, UK and Italy. Fran specializes in business English, adult learning and intercultural communication. Fran has developed a unique instructional design for the Cutting Edge English programs.

Welcome to Cutting Edge

LAUGH. DISCUSS. LEARN.

Cutting Edge Corporation is a simulated company created by psychologist Eve Ash and comedienne Erin Brown where the managers and staff are constantly learning lessons. Despite the hilarious communication disasters, each program is packed with powerful lessons. Filmed in LA, these programs feature many brilliant comedy performers, led by Erin Brown as Carol.

There are 150 titles in the Cutting Edge Communication Comedy Series, Success at Work and the English Series.

VIEWER FEEDBACK



“What an amazing response from senior executive right down to new managers! the engagement was brilliant. I introduced the characters prior to showing the video to try and make the experience more personal. They laughed and discussed ... Word got out and the subsequent groups actually came early to get a seat and there was a real buzz in the air and with enthusiasm for the training. They are still talking about the case study. I can't wait to show them more of Cutting Edge” Jan Durrans, EVP, Chief of Staff & Chief Performance Officer, BOFI Federal BANK, USA

“Like a sit com! I want more.”
“Original and very funny, and make their points very well.”
“It generated new ideas for me and our team.”
“Made me feel positive and energized.”

“Easy to follow and entertaining.”
“The points are summarized very clearly.”
“Ideal length and very engaging.”
“Really relevant to what happens at work.”

MEET THE PEOPLE. THEY MAKE MISTAKES, HATE MISTAKES AND LEARN FROM MISTAKES.

SERENA



Vice President

MARCUS



Regional Manager

CAROL



Office Manager

STEVE



Sales Supervisor

SAM



Policy Manager

BARNEY



CEO next door

ALEX



Marketing Consultant

MICHAEL



Project Manager

TAMMY



Accountant

CASEY



Office Assistant

SHERRY



Researcher

SANJAY



Account Manager

CARLOS



Receptionist

TATIANA



Intern from Brazil

DION



Intern & Marcus' nephew

Cutting Edge Communication Comedy Series

Laugh and communicate effectively

Set of 80 videos

A powerful video series on hot topics everyone can enjoy. Short, sharp and funny with simple messages and skills for everyone.

Created by psychologist Eve Ash and comedienne Erin Brown, and featuring a talented group of comedy performers.



© SEVEN DIMENSIONS
**CUTTING EDGE
COMMUNICATION COMEDY SERIES
SET OF 80 VIDEOS**

STOCKCODE: CECSET80
ISBN: 978-1-925287-33-2

RESOURCES

PPT slides, Workbook PDFs, Scripts,
Certificates and Trailers on each DVD

DVD SET OF 80 PRICE \$7920

1	DVD	\$275 each
2-4	DVDs	\$220 each
5-10	DVDs	\$187 each
11-19	DVDs	\$165 each
20-35	DVDs	\$143 each
36-49	DVDs	\$132 each
50-79	DVDs	\$110 each
80	DVDs	\$99 each

Streaming Options Available



10 VIDEOS

PERSONAL SUCCESS & COMMUNICATION SKILLS

- * Overcoming Fears
- * Improving Self Esteem
- * Boosting Emotional Intelligence
- * Managing Time Successfully
- Achieving SMART Goals
- Developing Successful Mindsets
- Listening Actively
- Responding Thoughtfully
- Apologizing Carefully
- * Navigating Career Change

7 VIDEOS

SALES, SERVICE & NEGOTIATION

- Creating Positive Impressions
- * Delivering Sensational Service
- Enhancing Service
- * Starting Relationship Selling
- Building Relationships
- * Negotiating for Success
- Negotiating for Results

9 VIDEOS

PRESENTATIONS, TRAINING & ONLINE

- Presenting with Passion
- * Pitching and Influencing
- * Delivering Training Masterfully
- * Developing Trainer Skills
- Explaining Skillfully
- Teaching Greetings
- * Meeting for Results
- Facing Social Media
- * Mastering Social Media



7 VIDEOS

HANDLING CONFLICT & DIFFICULT PEOPLE

- Handling Anyone Difficult
- Diffusing Anger
- Resolving Conflict
- Mediating for Resolution
- Surviving Team Conflicts
- Giving Hygiene Feedback
- Managing a Complainer

10 VIDEOS

MANAGING PERFORMANCE & STANDARDS

- Understanding Accountability
- * Managing Projects Effectively
- Using Goals to GROW
- Coaching New People
- Sharing Feedback
- Giving Managers Feedback
- Handling Tricky Appraisals
- * Preparing for My Appraisal
- Behaving Unprofessionally
- * Privacy and Ethical Behavior

10 VIDEOS

MANAGING STRESS, SAFETY & WELL BEING

- Surviving Stress and Burnout
- De-Cluttering the Office
- Stretching the Team
- Removing Tension
- Working Safely
- Preparing for Emergencies
- Ensuring Security
- * Managing Crises
- * Minimizing Risk
- Overcoming Setbacks



10 VIDEOS

LEADING PEOPLE, CHANGE & CULTURE

- Accepting Change
- Planning and Organizing
- Supervising Effectively
- Transforming SILOS
- Creating a No-Blame Culture
- * Being an Employer of Choice
- * Managing Remotely
- * Creating Workforce Agility
- * Looking at Employment Contracts
- * Unions and Collective Bargaining

7 VIDEOS

DIVERSITY, BULLYING & RESPECT

- Breaking Bullying
- * Stereotyping and Diversity
- * Prejudice and Discrimination
- Appreciating Diversity
- * Global Cultural Awareness
- Ensuring a Respectful Workplace
- * Arrogance and Humility

10 VIDEOS

BUILDING EFFECTIVE & MOTIVATED TEAMS

- * Recruiting the Best
- * Trying Myers-Briggs
- Welcoming New People
- Staying Motivated at Work
- Supporting Others
- Embracing New Ideas
- * Brainstorming and Solving
- Making Decisions
- Handling the New Wave
- Overcoming Disempowerment

Cutting Edge Communication Comedy Series

**30 NEW
2016**

Short, clever and engaging

10 VIDEOS

PERSONAL SUCCESS & COMMUNICATION SKILLS

Overcoming Fears ★

9 minutes CEC73 | 978-1-925176-94-0

Everyone has fears but Marcus worries that Sam is watching him to find mistakes.

Improving Self Esteem ★

9 minutes CEC75 | 978-1-925176-96-4

Some people must learn to recognize their worth and unlock their potential.

Boosting Emotional Intelligence ★



9 minutes CEC58 | 978-1-925176-79-7

Steve and Sam facilitate an emotional intelligence session but some don't learn.

Managing Time Successfully ★

9 minutes CEC53 | 978-1-925176-74-2

Marcus creates the IT'S TIME campaign but not everyone can be a time champion.

Achieving SMART Goals

9 minutes CEC37 | 978-1-921909-22-1

Learn the SMART formula and set specific measurable goals that are relevant and achievable within a time frame.

Developing Successful Mindsets

7 minutes CEC02 | 978-1-921910-02-9

Steve's negativity is now contagious. Wishing, whining and wasting time must change.

Listening Actively

8 minutes CEC19 | 978-1-921910-22-7

Carol accuses Marcus of not listening now everyone must learn to listen effectively.

Responding Thoughtfully

9 minutes CEC38 | 978-1-921909-23-8

Listen supportively by clarifying, reflecting, advising with care and probing (CRAP).

Apologizing Carefully

9 minutes CEC34 | 978-1-921910-37-1

Sam and Michael work on perfecting apologies, whilst Serena apologizes to Carol.

Navigating Career Change ★

9 minutes CEC80 | 978-1-925287-01-1

Barney coaches Dion on career strategy and Serena explains a SWOT analysis.

7 VIDEOS

SALES, SERVICE & NEGOTIATION

Creating Positive Impressions

6 minutes CEC01 | 978-1-921910-01-2

Carol and her team are rude, vague and miss opportunities to impress.

Delivering Sensational Service ★

10 minutes CEC54 | 978-1-925176-75-9

Casey practices her service skills on Tammy, but the strategy backfires.

Enhancing Service

9 minutes CEC41 | 978-1-921909-26-9

Listen to customers, build rapport and demonstrate you care by being efficient, knowledgeable and a problem solver.

Starting Relationship Selling ★

10 minutes CEC55 | 978-1-925176-76-6

When Carol is left to train four staff to sell, she assumes none will succeed.

Building Relationships

8 minutes CEC23 | 978-1-921910-26-5

Marcus creates a speed dating training session for staff to learn the best ways to build rapport.

Negotiating for Success ★

10 minutes CEC56 | 978-1-925176-77-3

Casey and Sam demonstrate skills, but best negotiators are Carol and Steve.

Negotiating for Results

7 minutes CEC33 | 978-1-921910-36-4

Steve negotiates well with the Australian client, despite Serena almost losing the deal.



9 VIDEOS

PRESENTATIONS, TRAINING & ONLINE

Presenting with Passion

9 minutes CEC24 | 978-1-921910-27-2

Carol teaches the staff how to present with impact - from BLAND to GRAND.

Pitching and Influencing ★

10 minutes CEC57 | 978-1-925176-78-0

Tammy wants to learn to pitch so gets help from Carol.

Delivering Training Masterfully ★

9 minutes CEC60 | 978-1-925176-81-0

Carol, Steve and Sam provide valuable lessons and training techniques.

Developing Trainer Skills ★

9 minutes CEC59 | 978-1-925176-80-3

Dion's training skills are improving and many give advice.

Explaining Skillfully

9 minutes CEC22 | 978-1-921910-25-8

Skills covered include engagement, structure, maintaining interest and understanding.

Teaching Greetings

7 minutes CEC20 | 978-1-921910-23-4

Alex teaches Carlos reception skills - using names and greetings correctly.

Meeting for Results ★

8 minutes CEC76 | 978-1-925176-95-7

It's time to have productive meetings but some get it wrong.

Facing Social Media

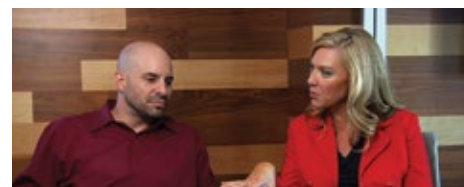
9 minutes CEC21 | 978-1-921910-24-1

Sam introduces the new Social Media Policy for Cutting Edge, but problems emerge regarding personal use during work.

Mastering Social Media ★

8 minutes CEC74 | 978-1-925176-95-7

The team share what they know and have learned about social media.



Cutting Edge Communication Comedy Series

**30 NEW
2016**

7 VIDEOS

HANDLING CONFLICT & DIFFICULT PEOPLE

Handling Anyone Difficult

8 minutes CEC44 | 978-1-921909-29-0

Steve teaches Carlos 6 key skills so problems don't escalate with difficult people.

Diffusing Anger

9 minutes CEC29 | 978-1-921910-32-6

Marcus encourages staff to develop and demonstrate their skills for controlling anger.

Resolving Conflict

9 minutes CEC45 | 978-1-921909-30-6

Six essential skills for preventing and resolving conflict with best outcomes.

Mediating for Resolution

9 minutes CEC46 | 978-1-921909-31-3

Learn excellent skills for controlling respectful exchanges and facilitating solutions.

Surviving Team Conflicts

6 minutes CEC04 | 978-1-921910-04-3

Carol communicates openly to resolve aggression and non assertiveness in her team.

Giving Hygiene Feedback

9 minutes CEC03 | 978-1-921910-03-6

It's wrong to be nasty, make jokes or leave unsubtle gifts as feedback.

Managing a Complainer

9 minutes CEC28 | 978-1-921910-31-9

Barney's anger upsets Carlos, Carol escalates it and Marcus causes a breakthrough.



10 VIDEOS

MANAGING PERFORMANCE & STANDARDS

Understanding Accountability

6 minutes CEC11 | 978-1-925176-94-0

Lack of accountability is a problem, so Carol wants instant commitment or else.

Managing Projects Effectively★

8 minutes CEC61 | 978-1-925176-82-7

Sanjay is not a great project manager. Team members find out what it takes.

Using Goals to GROW

10 minutes CEC39 | 978-1-921910-24-5

Define goals and consider reality, obstacles, options and way forward.

Coaching New People

9 minutes CEC50 | 978-1-921909-35-1

Welcome them, give feedback, encourage new skills and be a good role model.

Sharing Feedback

9 minutes CEC40 | 978-1-921909-25-2

Avoid defensiveness, be open to receiving and give specific balanced feedback.

Giving Managers Feedback

8 minutes CEC15 | 978-1-921910-15-9

Managers need feedback to improve but they don't always like what they hear.

Handling Tricky Appraisals

9 minutes CEC10 | 978-1-921910-10-4

Carol rates herself high but her performance appraisal is full of conflict and surprise.

Preparing for My Appraisal★

8 minutes CEC71 | 978-1-925176-92-6

Marcus coaches Dion to be well prepared for an appraisal with Carol.

Behaving Unprofessionally

9 minutes CEC35 | 978-1-921910-38-8

New rules must be put in place to ensure no-one steps over the line.

Privacy and Ethical Behavior★

9 minutes CEC67 | 978-1-925176-88-9

Casey stalks a customer and Barney bribes Carlos for information.

10 VIDEOS

MANAGING STRESS, SAFETY & WELL BEING

Surviving Stress and Burnout

8 minutes CEC08 | 978-1-921910-08-1

Marcus offers a novel way for staff to offload stress and anxiety but it backfires.

De-Cluttering the Office

8 minutes CEC14 | 978-1-921910-14-2

The office is a mess so Carol introduces new rules to ensure a safe clean workplace.

Stretching the Team

9 minutes CEC30 | 978-1-921910-33-3

Marcus hires a trainer to help staff stretch and alleviate stiffness at work.

Removing Tension

8 minutes CEC31 | 978-1-921910-34-0

Serena is dragged unwillingly into a stretch class but actually benefits.

Working Safely

9 minutes CEC32 | 978-1-921910-35-7

Serena's surprise party is the setting for safety awareness and risk prevention.

Preparing for Emergencies

8 minutes CEC47 | 978-1-921909-32-0

Marcus sets up a dangerous evacuation drill with dire consequences.

Ensuring Security

8 minutes CEC48 | 978-1-921909-33-7

Staff must question strangers, check ID and speak up if they see something.

Managing Crises★

10 minutes CEC65 | 978-1-925176-86-5

Marcus accidentally donates \$1million and the team must fight to keep their jobs.

Minimizing Risk★

8 minutes CEC66 | 978-1-925176-87-2

Marcus holds black swan day to help prepare people for crisis scenarios.

Overcoming Setbacks

9 minutes CEC43 | 978-1-921909-28-3

When facing setbacks recognize when you feel stuck and move forward.

Laugh. Discuss. Learn.

Cutting Edge Communication Comedy Series

**30 NEW
2016**

Have fun and learn skills!

10 VIDEOS

LEADING PEOPLE, CHANGE & CULTURE

Accepting Change

5 minutes CEC07 | 978-1-921910-07-4

Everyone is frustrated and resisting change. Steve helps them progress.

Planning and Organizing

8 minutes CEC25 | 978-1-921910-28-9

Serena busts Carol and Marcus over poor conference planning but they soon get organized.

Supervising Effectively

9 minutes CEC26 | 978-1-921910-29-6

Carol is autocratic, Marcus laissez faire, Sam supportive and Serena is results focused.

Transforming SILOS

8 minutes CEC42 | 978-1-921909-27-6

Avoid a closed fragmented culture and ensure caring, sharing and collaboration.

Creating a No-Blame Culture

7 minutes CEC12 | 978-1-921910-12-8

Everyone is blamed when Carol's social responsibility strategy goes horribly wrong.

Being an Employer of Choice ★

10 minutes CEC63 | 978-1-925176-84-1

Carol ignores ways to improve, but then presents Sherry's ideas as her own.

Managing Remotely ★

9 minutes CEC77 | 978-1-925176-98-8

The team explores the pros and cons of managing remotely, but not all agree.

Creating Workforce Agility ★

9 minutes CEC64 | 978-1-925176-85-8

Dion has researched workforce agility and is now advising Carol and Marcus.

Looking at Employment Contracts ★

8 minutes CEC69 | 978-1-925176-90-2

Sanjay, the union rep, and several others offer some practical advice.

Unions and Collective Bargaining ★

8 minutes CEC68 | 978-1-925176-89-6

Casey is on strike, the union and managers are supportive, until they see her motives.

7 VIDEOS

DIVERSITY, BULLYING & RESPECT

Breaking Bullying

8 minutes CEC09 | 978-1-921910-09-8

Bullying is harmful so Marcus offers a radical bullying prevention training session.

Stereotyping and Diversity ★

9 minutes CEC51 | 978-1-925176-72-8

Marcus uses hat day to demonstrate stereotyping and Casey is in tears.

Prejudice and Discrimination ★

10 minutes CEC52 | 978-1-925176-73-5

Dion experiences prejudice and Casey is victim to mob mentality.

Appreciating Diversity

9 minutes CEC17 | 978-1-921910-20-3

Marcus hires two foreigners to improve diversity at work but their English is poor.

Global Cultural Awareness ★

8 minutes CEC70 | 978-1-925176-91-9

Barney disrupts a cultural awareness session Serena is trying to facilitate.

Ensuring a Respectful Workplace

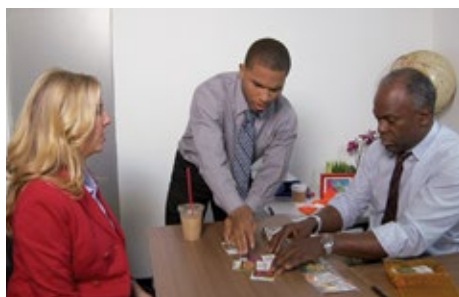
8 minutes CEC13 | 978-1-921910-13-5

Insensitive racist remarks and talking behind people's backs cause hurt all round.

Arrogance and Humility ★

9 minutes CEC79 | 978-1-925287-00-4

Some of the team must decrease arrogance and increase humility.



10 VIDEOS

BUILDING EFFECTIVE & MOTIVATED TEAMS

Recruiting the Best ★

10 minutes CEC62 | 978-1-925176-83-4

Marcus must stop using a lucky dip and learn fair and effective selection strategies.

Trying Myers-Briggs ★

10 minutes CEC72 | 978-1-925176-93-3

The team explores the MBTI® (Myers-Briggs Type Indicator®) and gain insights into their personality traits.

Welcoming New People

7 minutes CEC18 | 978-1-921910-21-0

Carol inducts Carlos and Tammy under pressure and forgets about Sherry.

Staying Motivated at Work

8 minutes CEC16 | 978-1-921910-16-6

Some people feel flat and don't realize what motivates them to improve.

Supporting Others

8 minutes CEC27 | 978-1-921910-30-2

Everyone competes to be the most supportive to Tammy and win the award.

Embracing New Ideas

7 minutes CEC06 | 978-1-921910-06-7

Marcus encourages the group to share new ideas but nobody likes his idea.

Brainstorming and Solving ★

8 minutes CEC78 | 978-1-925176-99-5

Dion provides insights into brainstorming strategies, while Carol is the solver.

Making Decisions

7 minutes CEC36 | 978-1-921910-39-5

When Marcus fires someone unethically, Serena teaches the DECIDE model.

Handling the New Wave

9 minutes CEC49 | 978-1-921909-34-4

An amusing program about managing the expectations and behaviors of the newest recruits.

Overcoming Disempowerment

7 minutes CEC05 | 978-1-921910-05-0

Michael is upset about Carol's bullying, and Marcus tries to inspire her to lead.

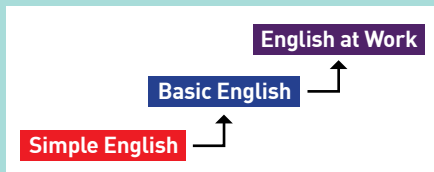
Cutting Edge English Series

Video Programs for Learning English

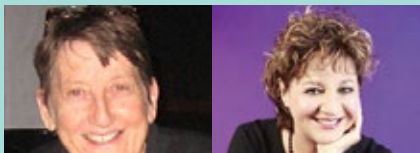
60 comedy ESL videos

15-19 minutes each

Three graded video series to build language skills with comprehensive written activities and Powerpoint slides.



Build confidence with everyday English



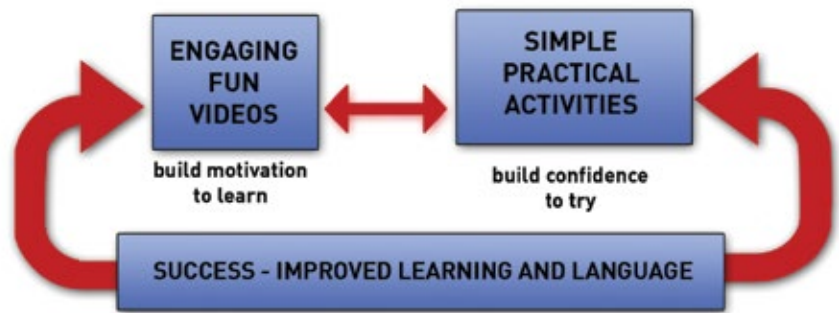
Language and instructional design by
Linguistics expert Dr. Fran Byrnes and
Psychologist Eve Ash

The Cutting Edge English programs comprise 60 ground-breaking programs that combine psychology, linguistics and instructional design to engage learners of English. Episodes include: language functions | grammar | vocabulary | expressions | pronunciation | useful tips

Language Learning Methodology

These innovative Cutting Edge English programs engage learners with fun characters, strong storylines and interesting conversations.

They can be used in classrooms and for self-study, with lots of examples and opportunities to practice.



CUTTING EDGE ENGLISH COMEDY VIDEOS

[illegible]

Cutting Edge Simple English Series

Have fun learning to speak English



Set of 20 comedy videos

An excellent starter series for those with minimal English – for self study, classroom use or at work.

The Simple English learning package comprises 20 ground-breaking programs that combine psychology, linguistics and instructional design to engage learners of English. Each episode:

1. Introduction
2. Chatting
3. Language and Grammar
4. New words
5. Funny things we say
6. Listen and repeat
7. Tips

© SEVEN DIMENSIONS
**CUTTING EDGE
SIMPLE ENGLISH SERIES
SET OF 20 VIDEOS**

STOCKCODE: CECSESET
ISBN: 978-1-921909-76-4

RESOURCES

PPT slides, Workbook PDFs, Scripts, Certificates and Trailers on each DVD

DVD SET PRICE \$2640
EACH DVD \$275

Special Introductory Price: \$1980

Streaming Options Available



1. Hello

16 minutes

Meeting and greeting people; the verb to be.

2. Numbers

19 minutes

Using numbers in every day language; ordinal numbers.

3. Can you spell that?

14 minutes

Spelling words to clarify information; the pronouns my and your.

4. About us

16 minutes

Physical and non-physical descriptions; asking personal questions.

5. Where is it?

16 minutes

Saying where things are; prepositions of place in, on, under and next to.

6. When?

18 minutes

Talking about time – clock time; prepositions of time at and in.

7. How much? How many?

17 minutes

Quantity – how much and how many; count and non-count nouns.

8. Meal time

18 minutes

Preparing and eating meals; the Present Continuous Tense (Verb +ing).

9. Work

15 minutes

Preparing and eating meals; the Present Continuous Tense (Verb +ing).

10. At the market

19 minutes

Shopping at the market; this morning, this afternoon, this evening.

11. The weekend

17 minutes

What we do on the weekend; Future Tense with will and going to.



12. At home

15 minutes

Things we do in and around the house; Let's...

13. Vacation time

17 minutes

Preparing for and talking about vacations; need and don't need.

14. Online

16 minutes

Online shopping and doing business online; which? and which one?

15. I don't know

15 minutes

What to say when you don't understand; asking for help; being sure or unsure.

16. I love it

14 minutes

Talking about things we like and love; I love to do and I loving doing.

17. Doing things

16 minutes

Activities and chores we do every day at home; can and can't.

18. Fun with friends

18 minutes

Relaxing with friends: offering and asking politely.

19. Are you OK?

18 minutes

Describing feelings, in particular not feeling well; should.

20. Emergency!

17 minutes

Reporting and dealing with emergencies; imperatives.

Cutting Edge Basic English Series



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1. Language functions
2. Grammar
3. Idioms
4. Vocabulary
5. Pronunciation



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Develop your English skills

1. Meeting people

15 minutes

Simple ways to say hello and goodbye, introduce yourself, and use the right body language.

2. Family and friends

15 minutes

Describe family members and talk about friends and relatives.

3. Giving information

15 minutes

Talk about yourself in more detail – ask for and give basic information.

4. Thanks!

16 minutes

Say thanks and no thanks in different ways and reply to other people when they thank you.

5. What do you do?

15 minutes

Ask and talk about jobs – what you do and what other people do for work.

6. A typical day

16 minutes

Talk about routines and things that happen regularly – what you do everyday, what you always do and what you never do.

7. Where can we meet?

15 minutes

Make suggestions about where and when to meet and give simple directions.

8. What's happening?

15 minutes

Talk about what people are doing right now. What is happening at this moment?

9. Instructions and advice

16 minutes

Give and follow simple commands and sets of instructions.

10. You choose

15 minutes

Choose from a number of possibilities – this one or that one, these ones or those ones?

11. Asking for help

14 minutes

Ask others for help, directly and indirectly, and say why you need help.

12. How do you feel?

15 minutes

Talk about your feelings and why you feel that way – how do you feel about family, friends, work, vacations?

13. Let's go

15 minutes

Make suggestions about what to do or where to go. Accept or refuse an invitation.

14. How was your week?

16 minutes

Talk about things that happened in the past – this morning, yesterday, last week, last month.

15. Comparing

15 minutes

Talk about what is the same and what is different – which is better, which is more important?

16. Do you like them?

15 minutes

Talk about what you like and what you don't like, and ask other people what they like.

17. Be careful

15 minutes

Give warnings. Talk about what is safe or unsafe, and why.

18. Chatting

14 minutes

Chat with friends and people at work – what can you chat about; what questions could you ask?

19. Can I help?

15 minutes

Offer your help to other people – ask how you can help, ask what you can do.

20. What are you going to do?

16 minutes

Talk about plans for the future. What is going to happen – later today, tomorrow, next week, next year?





Cutting Edge English at Work Series

Improve your English at work

Set of 20 comedy videos

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WORKBOOK PDFs



PPT SLIDES



CERTIFICATES



1. Greeting and Introducing

15 minutes

Learn to introduce yourself and others, and use the correct possessive pronouns – *my, his, her, our, your* and *their*.

2. Saying Where People Are

15 minutes

Learn the prepositions for saying where people are and use the present continuous tense for actions in progress.

3. Describing People

15 minutes

Learn to describe people positively and negatively, and use regular and irregular comparatives and superlatives.

4. Asking Questions

16 minutes

Learn to ask for information, recognize rhetorical questions and use closed, open and statement questions to get quality answers.

5. Saying What's Needed

15 minutes

Learn to talk about what's needed and how to use modal verbs such as *have to, should* and *must*.

6. Giving Reasons

16 minutes

Learn to give reasons using *because* and talk about past actions using irregular forms of the simple past tense.

7. Describing Feelings

15 minutes

Learn to express positive and negative feelings, and talk about habitual actions and events using the simple present tense.

8. Making Suggestions

15 minutes

Learn to make suggestions and talk about future plans using *going to*.

9. Talking about Rules

16 minutes

Learn to understand and explain rules and use appropriate adverbs and quantifiers to talk about degree and frequency.

10. Communicating Feedback

15 minutes

Learn to give and receive feedback and talk about what has happened using the present perfect tense.

11. Complaining and Criticizing

14 minutes

Learn to recognize and express criticism and complaints and use the present perfect tense with periods of time.

12. Clarifying and Explaining

15 minutes

Learn to explain and clarify situations and ideas and use gerunds as the subject of the sentence.

13. Agreeing and Disagreeing

15 minutes

Learn to agree and disagree appropriately and use the first conditional to express possibilities.

14. Discussing Responsibilities

16 minutes

Learn how to explain responsibilities and use the second conditional to express possibilities.

15. Giving Warnings

15 minutes

Learn to understand and give warnings and use imperatives without sounding offensive.

16. Expressing Ideas and Attitudes

15 minutes

Understand and discuss ideas and attitudes and improve your fluency using coordinating conjunctions – *and, so* and *but*.

17. Apologizing

15 minutes

Learn to apologize appropriately and identify verbs that take the infinitive – *want, seem, attempt, demand, expect, like* and *love*.

18. Encouraging Others

14 minutes

Learn ways to encourage others and check understanding using the correct question tags.

19. Comparing and Contrasting

15 minutes

Learn to compare and contrast people and situations and use *what* as the subject of the sentence rather than as a question.

20. Considering Options

16 minutes

Learn to discuss various options and improve your conversation skills using subordinating conjunctions.

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For school leavers, college students and new starters to achieve success at work.

Two new interns arrive at Cutting Edge but not everything goes smoothly. Tatiana speaks five languages but must change her negative thinking. Dion is the overconfident smart-talking nephew of the boss.

Students can learn from their mistakes and gain an edge to succeed in job interviews, communicate well at work and achieve results.

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Dress for success, be enthusiastic and introduce professionally.

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SAW02 | ISBN: 978-1-921909-38-2 | 13 minutes

Project positively, listen and respect others and be clear and engaging.

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SAW03 | ISBN: 978-1-921909-39-9 | 11 minutes

Speak with confidence, overcome personal blocks and be assertive.

4. Set and Achieve Goals

SAW04 | ISBN: 978-1-921909-40-5 | 11 minutes

Be clear about your goals and steps to achieve them and persist.

5. Prioritize and Organize

SAW05 | ISBN: 978-1-921909-41-2 | 12 minutes

Plan for success, manage yourself efficiently, prioritize to get results.



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SAW06 | ISBN: 978-1-921909-42-9 | 11 minutes

Speak at meetings, volunteer to help and collaborate with others.

7. Appreciate Feedback

SAW07 | ISBN: 978-1-921909-43-6 | 13 minutes

Welcome feedback without defensiveness and continually improve.

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9. Demonstrate Your Strengths

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Surprise people with knowledge, experience and self-awareness.

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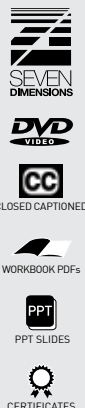
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Be inspired to develop a powerful vision and values to motivate others:

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- Demonstrate values with actions
- Build values into the culture

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WE2 | ISBN: 978-1-921409-73-8
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Discover the behaviours, attitudes and strategies of outstanding leaders:

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- Empower your champions
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- Give time and respect to your people

3. Motivating Fun Workplace

WE3 | ISBN: 978-1-921409-74-5
11 minutes

Find out why some people love coming to work and doing their best:

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- Meet, celebrate and socialize

4. Open Communication & Teamwork

WE4 | ISBN: 978-1-921409-75-2
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Learn how to communicate effectively to achieve best results:

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- Resolve conflict productively
- Create a warm welcome

5. Passion for Service Excellence

WE5 | ISBN: 978-1-921409-76-9
12 minutes

See the difference when people want to provide exceptional service:

- Be passionate about your work
- Make a positive first impression
- Build friendly relationships
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- Understand needs and deliver solutions
- Turn complaints into commendations

6. Innovation & Continuous Improvement

WE6 | ISBN: 978-1-921409-77-6
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Inspire everyone to be creative, offer suggestions and make improvements:

- Identify opportunities to improve
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- Implement initiatives
- Evaluate and learn

7. Green & Giving

WE7 | ISBN: 978-1-921409-78-3
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Find out how easy it is to make a difference at work and for the environment:

- Implement green initiatives
- Give back
- Use targets to achieve results
- Respond to crises
- Communicate and educate
- Commit to change

8. Recognition & Feedback

WE8 | ISBN: 978-1-921409-79-0
13 minutes

Motivate people, develop skills and improve work performance:

- Give immediate recognition and feedback
- Guide with goals
- Conduct regular performance appraisals
- Be constructive with feedback
- Implement feedback tools
- Be creative with recognition

9. Wellbeing & Balance

WE9 | ISBN: 978-1-921409-80-6
11 minutes

Discover how healthy people with work/life balance will be happier and more productive:

- Feel the benefits of exercise
- Offer health initiatives and activities
- Encourage staff to be active
- Be proactive about safety
- Implement policies for work-life balance

10. Employer of Choice

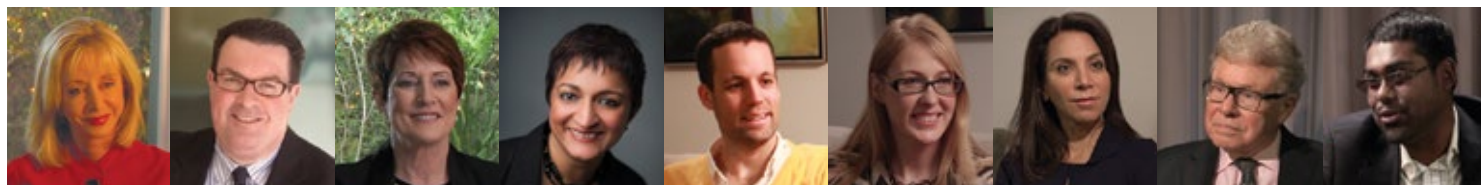
WE10 | ISBN: 978-1-921409-81-3
11 minutes

Find out how to be a respected and award winning employer:

- Create a culture of pride
- Promote yourself as an employer of choice
- Recruit the best people
- Provide development opportunities
- Offer flexible work arrangements
- Be family friendly

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Set of 61 videos

Experts and business leaders who have learned powerful lessons share their experiences and their strategies to achieve best practice.



Psychologist Eve Ash talks with leading business professionals



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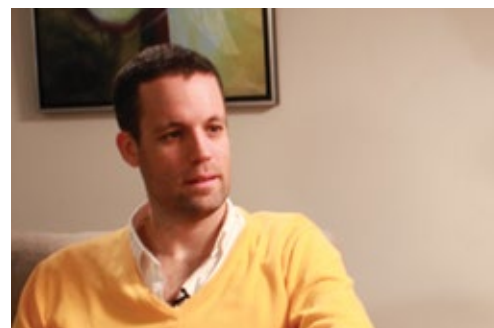
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5. Achieving Best Practice in Crisis Management



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4. Implementing Successful Training
5. Reward and Remuneration
6. Performance Appraisals
7. Confidentiality Obligations by HR
8. The Induction Promise

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8 practical videos filled with useful tips for business growth and improving ROI.

Psychologist Eve Ash interviews business professionals from different fields:

- Pete Williams
Entrepreneur
- Sadhana Smiles
Director RealChange
- Peter Wallbridge
HR Consultant
- Angela Perry
Lawyer

INFLUENCING & SALES SKILLS

4 informative videos with useful strategies for people who serve, sell, lobby or influence.

Psychologist Eve Ash interviews four business professionals who provide practical examples to help develop skills and capabilities:

- Sadhana Smiles
Director RealChange
- Maria Deveson-Crabbe
CEO, Marie Stopes International Australia
- Angela Perry
Lawyer
- Pete Williams
Entrepreneur

1. 7 Levers to Success

INSIGHTS01 | ISBN: 978-1-925176-02-5 | 14 minutes
Pete Williams provides a framework for driving profit. Measure each lever and involve the team.

- Increase web traffic, opt-ins & conversions
- Average item price & items per transactions
- Items per period & gross margins

2. Increasing Website Traffic

INSIGHTS28 | ISBN: 978-1-925176-29-2 | 13 minutes
Strategies from Pete Williams, entrepreneur.

- Google Adwords, Google Analytics & SEO
- Increase opt-ins & conversions, call to action

3. Entrepreneur Skills

INSIGHTS21 | ISBN: 978-1-925176-22-3 | 12 minutes
Pete Williams discusses skills for success.

- Business skills, resilience, factual & analytical
- Inspiration & making it happen

4. Taking Ideas into Business Reality

INSIGHTS47 | ISBN: 978-1-925176-48-3 | 12 minutes
Pete Williams explores the skills & strategies.

- Test idea in market & prove viability
- Elevator pitch, crowdfunding & marketing

5. Improving Profitability in Tough Times

INSIGHTS27 | ISBN: 978-1-925176-28-5 | 12 minutes
Sadhana Smiles presents compelling insights.

- Review financials & market fluctuations
- Strategic, tough decisions & opportunity

6. Growing a Franchise

INSIGHTS23 | ISBN: 978-1-925176-24-7 | 11 minutes
Sadhana Smiles' key steps for successful growth.

- Indicators, back & front end systems
- Brand standards, training & role models

7. Mergers, Acquisitions and Divestments

INSIGHTS36 | ISBN: 978-1-925176-37-7 | 17 minutes
Peter Wallbridge's inside view on M&A activity.

- Structure, leadership & new culture
- Selling the rationale honestly

8. The Value of Employee Ownership

INSIGHTS51 | ISBN: 978-1-925176-52-0 | 12 minutes
Angela Perry's advice on employee ownership.

- Best practice and business growth
- Employee & employer alignment



1. Can I Help You?

INSIGHTS10 | ISBN: 978-1-925176-11-7 | 14 minutes
Engage customers from the first moment.

- Service turn off & pattern interrupt
- Body language, tone & new approaches

2. Developing Sales Capabilities

INSIGHTS19 | ISBN: 978-1-925176-20-9 | 13 minutes
Sadhana Smiles explains how to develop sales people, so they achieve success.

- Hire for attitude, use work tests
- Personal business plan & training
- Create desire to belong



3. Lobbying and Influence

INSIGHTS30 | ISBN: 978-1-925176-31-5 | 13 minutes
Understand how to effectively lobby for change.

- Prepare & overcome challenges
- Achieve through persistence

4. Skills for Lobbying Government

INSIGHTS43 | ISBN: 978-1-925176-44-5 | 13 minutes
Maria Deveson-Crabbe explains how to present your case effectively to lobby for change.

- Determine stakeholders & use media
- Use experts, advocates & multiple strategies
- Simple messages are more powerful

Invaluable lessons for success

INSIGHTS AND STRATEGIES

CRISIS MANAGEMENT MASTERY

5 powerful videos for any business developing their crisis management strategy.

Psychologist Eve Ash interviews leading crisis management expert Ross Campbell, RCA Crisis Management



1. Crisis Management Strategy Planning

INSIGHTS17 | ISBN: 978-1-925176-18-6 | 15 minutes
Identify threats and manage serious risk.

- Consider worst case scenarios
- Top team control & communication
- Message strategy & vision for success
- Prepare, rehearse & ensure business continuity

2. Managing Crises and Brand Damage

INSIGHTS32 | ISBN: 978-1-925176-33-9 | 15 minutes
Plan and train for worst case scenarios.

- Crises get out of control very fast
- Losing control & business failure
- Planning & rehearsing a crisis response
- Using the dark site

3. The Power of Checklists in Crisis Management

INSIGHTS49 | ISBN: 978-1-925176-50-6 | 12 minutes
Effective checklists for before, during and after.

- Response message strategy
- Checklists require detail and strategy
- Accountability and recovery
- How to construct a checklist

4. Running an Effective Crisis Simulation

INSIGHTS41 | ISBN: 978-1-925176-42-1 | 17 minutes
Creating and facilitating crisis scenario training.

- Rehearse realistic crisis scenarios
- Debriefing & learning
- Measuring, evaluating & improving
- Communication & culture

5. Achieving Best Practice in Crisis Management

INSIGHTS04 | ISBN: 978-1-925176-05-6 | 15 minutes
Powerful lessons learned from unfolding crises.

- Specialist & reliable communications
- Anticipate a domino effect
- Include a rest plan in the crisis plan
- Make people the priority



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6 inspiring videos with up-to-date strategic advice on brand, reputation and marketing from experts in different fields.

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Director, RealChange
- Ben Walkenhorst
Founder, no fussing about
- Maria Deveson-Crabbe
CEO, Marie Stopes International Australia
- Pete Williams
Entrepreneur

1. Brand Marketing

INSIGHTS06 | ISBN: 978-1-925176-07-0 | 10 minutes
Sadhana Smiles discusses how your brand reflects your product and service image.

- Competing brand messages
- Memorable & unified brand experience
- Creating the brand experience
- Moments of truth
- Measuring success

2. Creating Your Brand Proposition

INSIGHTS16 | ISBN: 978-1-925176-17-9 | 11 minutes
Ensure your brand represents the image you want.

- Key to marketing & branding
- Value proposition
- Brand essence
- Brand identity

3. Building Brand and Reputation

INSIGHTS07 | ISBN: 978-1-925176-08-7 | 15 minutes
Build a powerful brand and secure your reputation.

- Brand or reputation
- Marketing your brand
- Damage control
- Brand experience

4. Stakeholder Reputation Research

INSIGHTS45 | ISBN: 978-1-925176-46-9 | 13 minutes
Maria Deveson-Crabbe discusses how to uncover perceptions so you can build influence.

- What is Stakeholder Reputation Research?
- How does stakeholder research impact strategy?
- Stakeholder mapping and benchmarking
- The power of results

5. The Value of Podcasts

INSIGHTS52 | ISBN: 978-1-925176-53-7 | 15 minutes
A powerful way to connect with your market.

- Podcasting & content marketing
- How to make & distribute podcasts
- Common misconceptions
- Global audience & tracking results

6. Managing Bad Press

INSIGHTS31 | ISBN: 978-1-925176-32-2 | 15 minutes
Maria Deveson-Crabbe shares a tragic case study with powerful lessons.

- Managing the media
- Turning it around
- Crisis management strategy

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INSIGHTS25 | ISBN: 978-1-925176-26-1 | 17 minutes
Employee life cycle: recruitment to exit.

- HR fundamentals & employee proposition
- Performance management & change

2. HR Dashboard of Metrics and Analytics

INSIGHTS24 | ISBN: 978-1-925176-25-4 | 14 minutes
People issues and value of HR dashboard.

- People, performance & remuneration
- Engagement surveys and OH&S

3. Managing Recruitment Effectively

INSIGHTS35 | ISBN: 978-1-925176-36-0 | 18 minutes
Prepare for and manage recruitment like a star.

- Business story & targeted advertising
- Top criteria & evaluation matrix
- Behavioral interviewing & work tests

4. Implementing Successful Training

INSIGHTS26 | ISBN: 978-1-925176-27-8 | 12 minutes
Develop a systematic approach to training.

- Business needs, skill gaps & PDPs
- Blended learning & engagement
- Plan, review, feedback & evaluation

5. Reward and Remuneration

INSIGHTS39 | ISBN: 978-1-925176-40-7 | 16 minutes
Ensure fair and thorough strategy and policies.

- Research, transparency & consistency
- Allowances, premiums & creative benefits

6. Performance Appraisals

INSIGHTS37 | ISBN: 978-1-925176-38-4 | 14 minutes
Conduct appraisals to ensure best outcomes.

- Plan & agree on goals - KRAs & KPIs
- Values, attitudes, achievements & innovations

7. Confidentiality Obligations by HR

INSIGHTS13 | ISBN: 978-1-925176-14-8 | 7 minutes
Understanding confidentiality expectations.

- Personnel data & employment contracts
- Implement an HR charter

8. The Induction Promise

INSIGHTS48 | ISBN: 978-1-925176-49-0 | 9 minutes
Consistency of managers talking to recruits.

- Over-promising = disappointment
- Outcomes of a consistent message

RECRUITING & DEVELOPING HIGH ACHIEVERS

3 powerful videos with practical strategies to build a pool of high achievers.

Psychologist Eve Ash interviews:

- Jan Durrans
EVP, Chief of Staff & Chief Performance Officer
- Peter Wallbridge
HR Consultant



1. Recruiting High Achievers

INSIGHTS59 | ISBN: 978-1-925287-25-7 | 17 minutes
Jan Durrans explains how to hire the best candidate, the problem solver not the problem bringer.

- Research insight into performer attitudes
- The problems with resumes
- Framing questions for high performers
- Consistent behavioral questions
- Careful listening and probing
- Respond to unsuccessful applicants

2. Setting Goals to Stretch and Grow

INSIGHTS58 | ISBN: 978-1-925287-24-0 | 13 minutes
Jan Durrans uses goals to help team members succeed.

- Everyone needs clear and specific goals
- Qualitative, quantitative & tier goals
- Agree goals & measures & document
- Regular meetings to review
- Develop trust & challenging goals
- How to handle underachievers

3. Career Management and Talent Review

INSIGHTS11 | ISBN: 978-1-925176-12-4 | 14 minutes
Practical tips for senior managers to plan succession.

- What is a talent review process?
- Comprehensive information packs
- Feedback on each individual
- Case study
- Future roles & succession plans
- Making the process a success



Learn and lead by example

INSIGHTS AND STRATEGIES

POWERFUL LEADERS & POSITIVE CULTURE

8 insightful videos to inspire best practice from dynamic leaders and practitioners.

Psychologist Eve Ash interviews:

- Dean Judy Olian
UCLA Anderson School of Management
- Jan Durrans
EVP, Chief of Staff &
Chief Performance Officer
- Peter Wallbridge
HR Consultant
- Pete Williams
Entrepreneur
- Sadhana Smiles
Director, RealChange
- Maria Deveson-Crabbe
CEO, Marie Stopes International Australia

LEGAL ISSUES AT WORK

4 specialized videos featuring Angela Perry, Lawyer, interviewed by Eve Ash psychologist, providing useful guidelines for every organization with legal concerns.

- Angela Perry
Lawyer

1. 4 Ways to Boost Your Leadership Skills

INSIGHTS61 | ISBN: 978-1-925287-27-1 | 11 minutes
Top strategies from Dean Judy Olian, UCLA Anderson School of Management.

- Learn more about yourself
- Seek team diversity
- Encourage truth-tellers
- Maintain a healthy balance

2. Planning and Scheduling for Results

INSIGHTS57 | ISBN: 978-1-925287-23-3 | 17 minutes
Strategies from Jan Durrans, an efficiency champion.

- Commit to a regular written plan
- Prioritize and schedule tasks
- Regular review & accountability
- Discipline & mindset for success

3. Rock Star Leadership

INSIGHTS40 | ISBN: 978-1-925176-41-4 | 11 minutes
Key characteristics of outstanding leaders.

- Engaging your people & creating culture
- The caring leader
- The decisive leader
- The ambassador

4. A Formula for Team Success

INSIGHTS02 | ISBN: 978-1-925176-03-2 | 13 minutes
How to ensure a successful virtual team.

- A-level attitude & skill
- Daily training & learning
- Everyone learns sales & marketing principles
- Daily reporting of achievements and challenges

5. You Manage the Culture

INSIGHTS56 | ISBN: 978-1-925176-57-5 | 9 minutes
Ensure fair and thorough strategy and policies.

- Aware of self and others
- Warning signs of culture problems
- Strategies for re-engaging staff
- External expertise & team building

6. Culture and Oneness

INSIGHTS18 | ISBN: 978-1-925176-19-3 | 15 minutes
Lead so your people are united in their work.

- Enabling environment & strong leaders
- Uniting people & resolving problems
- Measuring engagement
- Being an employer of choice

7. Working with the Board

INSIGHTS55 | ISBN: 978-1-925176-56-8 | 11 minutes
Achieving success with boards.

- Governance and accountability
- Building a successful relationship
- Ensuring effective meetings
- Tips for presenting to boards

8. Inspiring Social Change

INSIGHTS29 | ISBN: 978-1-925176-30-8 | 14 minutes
Creative ideas for championing social change.

- A champion drives the vision
- Link strategy to outcomes
- Branding & engagement
- Balanced scorecard & evaluation

1. Take Care Giving Expert Advice

INSIGHTS46 | ISBN: 978-1-925176-47-6 | 14 minutes
Don't get caught out giving advice.

- Credibility, regulation & accreditation
- Formal vs informal & limitations

2. Seeking Legal Advice

INSIGHTS42 | ISBN: 978-1-925176-43-8 | 14 minutes
Ensure best relationship and outcomes.

- Template document & contracts
- Fees, risk & liability

3. Understanding Intellectual Property

INSIGHTS53 | ISBN: 978-1-925176-54-4 | 14 minutes
Learn about IP ownership at work.

- Employment contracts, © & trademarks
- Confidentiality & non-disclosure agreements

4. Copyright Warning

INSIGHTS14 | ISBN: 978-1-925176-15-5 | 13 minutes
Sound advice to ensure copyright is protected.

- Permissions, logos, plagiarism
- Turn caution into creativity

Insights and Strategies Series

Listen, learn, improve and grow

INSIGHTS AND STRATEGIES

CAREER SUCCESS STRATEGY

3 excellent videos with practical advice and strategies to help anyone wanting to boost their career, and improve their chances of success. Psychologist Eve Ash interviews two people with plenty of practical advice:

- Dean Judy Olian
UCLA Anderson School of Management

- Peter Wallbridge
HR Consultant



1. 4 Ways to Enhance your Career

INSIGHTS60 | ISBN: 978-1-925287-26-4 | 11 minutes
Personal strategies used by Dean Judy Olian in her own career.

- Say YES to assignments
- Uphold 100% integrity
- Step out of safe zone
- Learn from failure



2. Creating a Powerful Resume

INSIGHTS15 | ISBN: 978-1-925176-16-2 | 17 minutes
Peter Wallbridge explains how your resume should stand out and attract recruiters.

- Typos, grammar & font size
- Page 1, referees & covering letter
- Use action words & show improvements
- Qualifications, awards & special skills
- Community section & gaps

3. Career Resilience

INSIGHTS12 | ISBN: 978-1-925176-13-1 | 14 minutes
Peter Wallbridge discusses personal capabilities to do well in tough times.

- Distinctive competencies & volunteering
- Elevator pitch, capabilities & achievements
- Support from HR & career experts
- Turning a retrenchment into an opportunity

PERSONAL PRESENTATION STRATEGY

4 helpful videos to encourage people to consider new ways to develop their presentation style, increase confidence and achieve success. Psychologist Eve Ash uncovers strategies and useful advice from:

- Sadhana Smiles
Director, RealChange
- Ben Walkenhorst
Founder, no fussing about



1. Building Your Personal Brand

INSIGHTS08 | ISBN: 978-1-925176-09-4 | 13 minutes
Sadhana Smiles explains how to ensure your personal brand is positive.

- Strategic approach, tangibles & intangibles
- Social media networks & new approaches
- Competitions, awards & giving back

2. Elevator Pitch

INSIGHTS20 | ISBN: 978-1-925176-21-6 | 10 minutes
Ben Walkenhorst offers practical tips to impress with your elevator pitch.

- Engage in genuine conversation
- Research & know your audience
- Grabbing attention, examples & benefits

3. A Positive Approach to Speaking

INSIGHTS03 | ISBN: 978-1-925176-04-9 | 8 minutes
Sadhana Smiles shares the enthusiasm needed to make a presentation.

- Unlock your passion
- Display your goals
- Inspire, be natural, be yourself
- Feedback for improvement

4. An Efficient Approach to Online Dating

INSIGHTS05 | ISBN: 978-1-925176-06-3 | 14 minutes
Sadhana Smiles explores strategies for single business people to save time on dating.

- Differentiating yourself & others
- Selection criteria & assessing
- Connecting safely & honestly
- Mindset for online dating

Develop people management skills

INSIGHTS AND STRATEGIES

MANAGING PEOPLE PROBLEMS

8 constructive videos to help leaders and HR staff tackle the tough people issues. Psychologist Eve Ash interviews two outstanding consultants with years of practical experience who provide business knowledge and experience:

- Peter Wallbridge
HR Consultant
- Sadhana Smiles
Director, RealChange



1. The Problem of Nightmare Staff

INSIGHTS50 | ISBN: 978-1-925176-51-3 | 15 minutes
There are a range of strategies for dealing with problem staff.

- Understand the person's position
- Consider your management style
- Reduce emotion & seek input
- Agree on problem & action plan
- Performance plan with measurables
- Measuring & training
- Manager's mindset & commitment
- Warnings & written evidence
- Managing the exit



2. Gender Inequality

INSIGHTS22 | ISBN: 978-1-925176-23-0 | 10 minutes
Understand the importance of addressing gender balance.

- Businesses benefit from gender balance
- Women are under-represented at higher levels
- Remuneration inequality impacts lifestyle
- The flow-on effect
- Develop the skill of asking
- Strategies for gender equality
- Learn how to work together

3. Bullying Even at the Top

INSIGHTS09 | ISBN: 978-1-925176-10-0 | 19 minutes
Exploring the problem of bullying, even at the senior levels.

- Types of bullying
- Is undermining bullying?
- Bullying by text & email
- Bullying phone calls
- Responding to bullying
- Discussing the problem
- Zero tolerance
- Training & documentation
- Facts provide insight
- The bully
- Take action

4. Managing Disruptive Conduct

INSIGHTS33 | ISBN: 978-1-925176-34-6 | 10 minutes
Understanding the issues and ensuring a code of conduct.

- What is disruptive conduct?
- Complaints about colleagues
- The HR intervention
- Resolving a problem through consultation
- Open discussion & ground rules
- Organizational code of conduct
- Personal standards & respectful discussions
- Key points

5. Managing Grievances

INSIGHTS34 | ISBN: 978-1-925176-35-3 | 17 minutes
Steps to ensure grievances are managed well.

- Assess seriousness of problem
- Dealing with low-level complaints
- Managing more serious problems
- Start the investigation
- A question of confidentiality
- HR obligations for serious allegations
- Crossing the line
- Key points

6. Skills for Managing Redundancy / Layoffs

INSIGHTS44 | ISBN: 978-1-925176-45-2 | 10 minutes
Companies change, roles change and some people don't perform.

- Is the redundancy genuine?
- Use flexible employment contracts
- Be objective and factual
- Don't assume how people will react
- Balancing priorities

7. Laying Off and Redeploying People

INSIGHTS38 | ISBN: 978-1-925176-39-1 | 14 minutes
Manage the challenges and sensitivities effectively.

- The starting point is policy
- Clarify the structure & new roles
- The language to use
- Preparing for a large scale change
- Key questions and policy decisions
- Restructuring and voluntary redundancy
- Developing the internal capability
- The transition phase
- Emotions & resilience
- Communicate throughout the process

8. Unfair Dismissal

INSIGHTS54 | ISBN: 978-1-925176-55-1 | 10 minutes
Insights and understanding about problem areas.

- What is unfair dismissal?
- Why do people claim unfair dismissal?
- Investigating unfair dismissal
- Thorough documentation
- Ensure policies are followed
- The cost of unfair dismissal
- Minimize risk of unfair dismissal

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Set of 14 videos

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4. Show Enthusiasm & Confidence

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Be proactive, know about the business, show interest, give examples and ask great questions.

5. Receptionist Interviews

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Learn skills for a group interview assessment with on the spot performance challenges.

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When two excellent applicants are equal, find out what will determine who succeeds.

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Learn use of open, closed, situational, behavioural and probing questions.

3. Office Manager Interview

SIS3 | ISBN: 978-1-921409-19-6

18 minutes

Review a full case study and evaluate skills on both sides.

4. Anna or Mat?

SIS4 | ISBN: 978-1-921409-20-2

22 minutes

Who is better suited to the job and what else is needed to find out?

5. Interviewing for Receptionist

SIS5 | ISBN: 978-1-921409-21-9

10 minutes - 2 versions

Case study and review, includes version with 20 key points.

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SIS6 | ISBN: 978-1-921409-22-6

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7. Property Manager Interview

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13 minutes - 2 versions

Specific job with challenging questions, includes version with 17 key points.

8. Assessment Centre Interviews

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Assess behavioural and situational interviewing effectiveness in 18 scenarios.

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Essential DOs and DON'Ts for an effective panel interview, plus case study.

12. Reference Check

SIS12 | ISBN: 978-1-921409-28-8

8 minutes

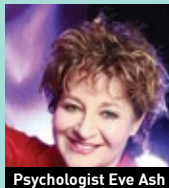
An excellent checklist for good quality reference checks when contacting referees.

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Ideal for attitudinal and diversity training:

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- Encourage inclusive behaviors
- Create a harmonious environment

3. Switch On Service

SWITCH03 | ISBN: 978-1-921910-96-8

6 minutes

Deliver quality service to internal and external customers:

- Develop winning service attitudes
- Help staff make everyone feel special
- Handle difficult customers and problems

4. Switch On Caring

SWITCH04 | ISBN: 978-1-921910-97-5

6 minutes

For health care professionals, helpers and service staff:

- Manage stress and emotions effectively
- Inspire thoughtful caring actions
- Reinforce feelings of job satisfaction

5. Switch On Assertiveness

SWITCH05 | ISBN: 978-1-921910-98-2

6 minutes

Develop effective assertive communication skills:

- Replace aggressive bullying behavior
- Develop assertive thinking patterns
- Learn to speak up confidently

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A fun cartoon series about Jack and his negative colleague Jane.

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1. Leadership Sins

DIFF1 | ISBN: 978-1-921409-68-4

22 minutes (Drama only - 9 minutes)

David is unaware of how disempowering his behaviour has become. Anne gives David specific feedback and he improves.

Key learning points:

- Open communication and listening
- Giving feedback and managing upwards
- Supervising to empower and motivate
- Career goal discussions

2. Personality Clash

DIFF2 | ISBN: 978-1-921409-69-1

14 minutes

Anne's demands and Kim's mess and poor hygiene have created a conflict which must be resolved with feedback and open communication.

Key learning points:

- Diversity and different work styles
- Giving and receiving feedback
- Resolving conflict
- Open communication



3. Damage Control

DIFF3 | ISBN: 978-1-921409-70-7

14 minutes (Two versions of 7 minutes)

Tash is faced with an angry customer, a quality problem and a team who must learn from mistakes.

Key learning points:

- Listen and apologize
- Offer effective solution
- Solve problem without blame
- Continuous improvement for team

4. Bullying & Harassment

DIFF4 | ISBN: 978-1-921409-71-4

15 minutes (Four cases 2-6 min each)

Determine when the line is crossed:

Case 1: Rachel bullies Mark, but he won't report it.

Case 2: Mike is aggressive with Judy who gets upset.

Case 3: Lee criticizes her team mate's enthusiasm.

Case 4: Claire's boss is making unwanted advances.

Key learning points:

- Identify bullying behaviors
- Recognise sexual harassment early
- Discuss actions and consequences
- Discuss prevention strategies

MEETING SERIES

1. Meeting Case Study

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18 minutes

Sadhana's team range in age and nationality and they have trouble agreeing on issues at their meeting. They have an agenda but Sadhana has to keep in control to stay on track.

Key learning points:

- Using agendas to plan and control
- Taking minutes and listing actions
- Inviting and controlling competing views
- Resolving conflict and managing disruptions
- Clarifying, summarizing and explaining
- Managing decision-making and voting to ensure agreement.

2. Meeting Segments

MEETSEG | ISBN: 978-1-921409-29-5

33 minutes (6 parts 3-9 minutes each)

A trigger series on group assessment to develop skills - recall, minute-taking, presentation and facilitation.

Ideal for meeting facilitators and trainers, and anyone who attends a meeting and wants to create impact, or is required to take minutes. Any segment can be used as a stand-alone.

Key learning points:

- Solving problems in groups
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- Reviewing presentation and performance in a group
- Reaching consensus on a decision
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- Bullying Prevention
- Discrimination Prevention
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DVD SET PRICE \$2079

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ISBN: 978-1-921635-30-4

INDUSTRIAL SERIES

CODE: DUTYSET7-I

ISBN: 978-1-921635-31-1

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5-9	DVDs	\$297 each

Streaming Options Available



Sexual Harrasment Prevention – 4 videos



1. Introduction to Sexual Harassment

Office Version

DUTY01 | ISBN: 978-1-921635-20-5

9 minutes

2. Introduction to Sexual Harassment

Industrial Version

DUTY02 | ISBN: 978-1-921635-21-2

9 minutes



3. Introduction to Sexual Harassment for Managers and Supervisors

Office Version

DUTY03 | ISBN: 978-1-921635-22-9

10 minutes

4. Introduction to Sexual Harassment for Managers and Supervisors

Industrial Version

DUTY04 | ISBN: 978-1-921635-23-6

10 minutes



Everyone should know and respect their rights and the rights of others.

Learn:

- What is sexual harassment
- Who is affected
- Where can it occur
- Employee responsibilities

For all employees, contractors, supervisors and managers – new and experienced.



Individuals, supervisors and managers can be held personally liable for damages and legal costs arising from sexual harassment.

Learn:

- What is sexual harassment
- Duties and responsibilities
- Managing sexual harassment problems
- How to handle a complaint

Essential information and guidelines for managers and supervisors about their responsibilities.

Harassment. Bullying. Discrimination. Liability.



Bullying Prevention Series - 2 videos

A step-by-step approach for all businesses. Workplace Bullying is against the Law!

The Bullying Prevention Series provides an excellent introduction to workplace bullying and how it can impact your workplace. Learn the correct way to react and how to comply with the law.



5. Bullying Prevention: Employee Awareness and Response

DUTY05 | ISBN: 978-1-921635-24-3

12 minutes

This program provides essential OH&S training for all employees on the damaging impact of workplace bullying. Employees will learn how to identify bullying behaviours and how to respond if it occurs.

In this program employees will learn:

- What is bullying
- Distinguishing bullying from proper management control and direction
- Examples of workplace bullying
- Who are the bullies/victims
- What to do if they are bullied or witness bullying taking place



6. Bullying Prevention: Roles and Responsibilities for Supervisors and Managers

DUTY06 | ISBN: 978-1-921635-25-0

20 minutes

Managers have a legal duty to control workplace bullying. A step-by-step compliance guide on how to maintain a bully free workplace.

Managers and Supervisors will learn:

- Examples of workplace bullying
- Who is involved and when
- What is the impact?
- Management authority and control
- Roles and responsibilities and liabilities
- How to maintain a bully free workplace

Avoid Liability – Prevent Workplace Bullying!

Workplace Discrimination Series -2 videos

Practical training for all employees and managers on prevention of workplace discrimination.

Learn to recognise discrimination and what to do about it.

7. Workplace Discrimination: Employee Awareness Response

DUTY07 | SBN: 978-1-921635-26-7

14 minutes

All your employees must be aware of workplace discrimination and how to respond if they witness or become subject to Workplace Discrimination.

Learn:

- What is workplace discrimination
- Understand attributes and examples
- Direct and indirect discrimination
- Steps to take if they experience or witness workplace discrimination



8. Workplace Discrimination: Roles and Responsibilities for Supervisors and Managers

DUTY08 | ISBN: 978-1-921635-27-4

21 minutes

Supervisors and managers must be clear on what to look out for, what action to take and when to take it.

Learn:

- What is workplace discrimination
- Definition of attributes
- Direct and indirect discrimination
- Examples of workplace discrimination
- Five essential steps to eradicate discrimination in their workplace

9. Workplace Liability .com

DUTY09 | ISBN: 978-1-921635-28-1

20 minutes

A must for any business using email and the internet.

All employees must learn about potential risk and liability associated with electronic communications in the workplace and how these risks can seriously effect them and their organisation. Avoid liability, loss and damage.

Learn:

- Email risks and misconceptions
- Scams and fraud
- Vicarious liability and the legal system
- Email and internet liability
 - Copyright infringement
 - Sexual harassment
 - Discrimination
 - Bullying
 - Confidentiality breach
 - Privacy
 - Product and professional liability
 - Defamation
 - Computer viruses
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SALES & SERVICE MASTERCLASS SERIES



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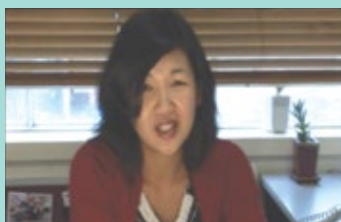
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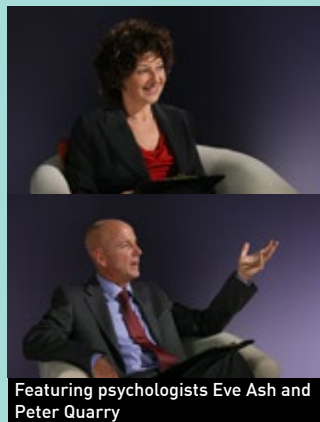
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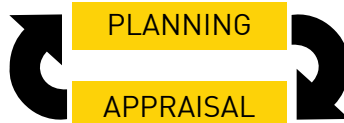


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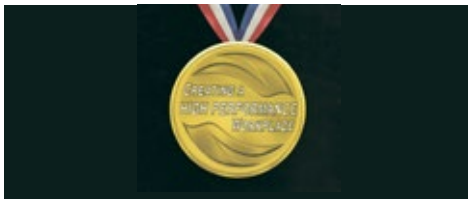
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21 mins & 23 mins

PACKAGE PRICE \$550

Tom O'Toole, the charismatic founder of the famous Beechworth Bakery gives viewers an insight into his business secrets of success.

Discover the Secrets of Success

Find out how Beechworth Bakery has become one of the highest earning single bakery retailers in Australian history.

Key Training Points

1. Customer Service – Commitment to satisfied customers
2. Marketing – Simple, creative ways to grow the business
3. Culture – Create an enjoyable workplace with a leadership culture
4. Comfort Zone – Everything you want is just out of your comfort zone

Kangaroo

KANGAROO | ISBN: 978-1-875645-95-4

7 minutes

PRICE \$275

Everyone wants to know how to be happy at work. When Dooley the kangaroo loses his hop, he gains surprising insights from his psychotherapist. An entertaining discussion starter for customer service training, team building and carers.

The Corporate Stretch

CS | ISBN: 978-1-921635-66-3

17 minutes

PRICE \$99

Energize yourself, your team and anyone deskbound with water, breathing and ten easy stretch exercises.

Boomerang

BOOMERANG | ISBN: 978-1-875645-89-3

10 minutes

PRICE \$495

Winner of 4 international awards!

Boomerang shows the link to happy customers, co-operative team members and motivated staff.

Discover the basic drive in all of us to respond according to how we are treated.

Learn how to:

- Use the reciprocity urge
- Turn angry customers around
- Ensure others listen to you
- Impress and influence

Ideal for teams, communication and service skills and leadership development.



Winners!

WIN | ISBN: 978-1-921635-64-9

15 minutes

PRICE \$275

A program to inspire winning attitudes and behaviours in everyone! Meet three winners and learn their techniques and how to apply them.

Management Skills Videoquiz

MSV | ISBN: 978-0-9802948-8-0

20 minutes

PRICE \$275

Complete the quiz, compete in groups and learn more about how to manage others. A TV host presents 10 multi-choice questions covering key management issues. Psychologist Peter Quarry presents the facts.

The Secret Service Awards

SSA | ISBN: 978-0-9802948-7-3

15 minutes

PRICE \$275

A fun way to learn 21 key customer service skills. A hidden camera provides footage of service staff from around the world. TV hosts provide a commentary and give high points for best service.

A Young Man Desperate to Impress

AYMDTI | ISBN: 978-0-9802948-6-6

15 minutes

PRICE \$187

Sophia uses workplace examples for how to be impressive. A discussion starter for young people who need to make a strong impression on others.



LEADER'S GUIDES

Leader's Guide on DVD includes quizzes, activities and handouts.

Streaming Options Available



Timeless Classics

Some lessons should never be forgotten

MOTIVATION WITH BARASSI



2 shorts to inspire success

The Will to Win

7WILL | ISBN: 978-1-921635-54-0

5 minutes

Set goals, prepare and use self-talk.

Write Your Own Ticket

7WRITE | ISBN: 978-1-921635-55-7

7 minutes

A six-step plan for setting and achieving goals.



LEADER'S GUIDES

PDF on DVD with key points, activities and handouts

MOTIVATION WITH BARASSI

2 VIDEOS \$55 each

STOCKCODE: SOCSET

ISBN: 978-1-921635-00-7

FUNNY BUSINESS SERIES

SET OF 6 VIDEOS \$330 | \$99 each

STOCKCODE: FBSET

ISBN: 978-1-921910-86-9

HELLO AUSTRALIA ESL SERIES

SET OF 10 VIDEOS \$550

The workbook pdf is on disk #1.

STOCKCODE: HELLO

ISBN: 978-0-9803533-34-1

Streaming Options Available



HELLO AUSTRALIA ESL SERIES



10 videos for Learning English

ISBN: 978-0-9803533-4-1

10 episodes x 28 minutes each

A series of ten TV programs to show how the English language works, and how it is used in Australia for finding things out, getting things done, and just talking to other people. The series uses everyday English as it is spoken in Australia. It is entertaining and informative and shows how to deal with problems faced by people who don't speak English very well.

Hello Australia is a fun way to learn more about English. It can be used for viewing or as self paced or class study.

Each episode has 5 parts:

- Different customs – sometimes people don't understand each others' customs and ideas
- How to – shows how to do things like enrol in an English class, report an accident, and find child care
- Friends – explains common expression in Australian English
- Doctor Know – explores communication problems and explains the best way to say things
- Quiz – covers knowledge of words and phrases

FUNNY BUSINESS SERIES

6 Comedy videos – Multi award winners

1. How to Avoid Decisions

DECI | ISBN: 978-1-921635-57-1

17 minutes

Meet Art Dodger – champion decision avoider!

2. Getting to Know Me

GTKM | ISBN: 978-1-921635-58-8

15 minutes

A disorganized manager learns to manage himself.

3. Mates, Martyrs and Masters

MMM | ISBN: 978-1-921635-56-4

22 minutes

Lazy, can't delegate or authoritarian?

4. Thanks for the Memory

MEMY | ISBN: 978-1-921635-60-1

14 minutes

Sam Nesiac learns tricks to remember.

5. Wipe Out the Jargon

JARG | ISBN: 978-1-921635-59-5

24 minutes

A secret plot to Plan, Order, Be Clear and Evaluate.

6. The Working Together Series

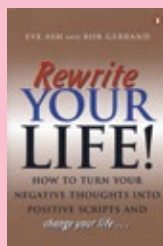
WORK | ISBN: 978-1-921635-61-8

16 minutes (6 titles)

How bad can your group be? 6 icebreakers.

MOTIVATIONAL BOOKS

Written by Eve Ash & Rob Gerrand (Penguin)



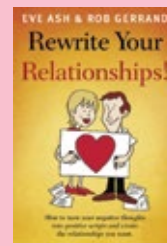
Rewrite Your Life!

7RYL | ISBN: 978-0-14-300135-5

Practical advice for creating a winning mindset to achieve success.

PRICE

\$24.95



Rewrite Your Relationships!

7RYR | ISBN: 978-0-670-04138-1

Learn how to resolve conflict and create healthy relationships.

PRICE

\$29.95

Teaching and Learning

Skills for primary school teachers and students



Set of 4 videos

This series is designed for teachers, staff and educators of young children.

These programs, filmed in an Australian school, provide practical examples and scenarios to ensure best practice in K-6 school level teaching and learning.

© SEVEN DIMENSIONS
**TEACHING & LEARNING SERIES
SET OF 4 VIDEOS**

STOCKCODE: TALSET
ISBN: 978-1-921635-04-5

LEADER'S GUIDES

PDF on each DVD with discussion questions, activities, handouts and full scripts.

DVD SET PRICE \$880

EACH DVD \$275

Special Introductory Price: \$275 for set

Streaming Options Available



CLOSED CAPTIONED



WORKBOOK PDFs



TEACHING & LEARNING SERIES

1. Teaching Literacy

TAL1 | ISBN: 978-1-921409-63-9

22 minutes

Be creative and make learning to read and write fun! Demonstrates:

- Whole class and small group activities
- Shared and guided reading
- Learning Centres
- Rephrasing, reinforcement and summarizing
- Encouraging students to predict, reflect, discuss and support each other

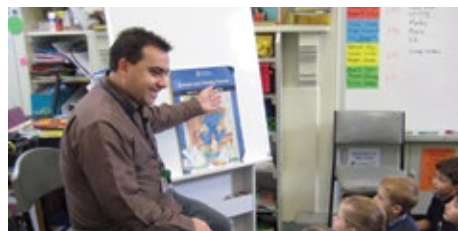
2. Teaching Numeracy

TAL2 | ISBN: 978-1-921409-64-6

16 minutes

Create fun activities that challenge children to explore. Demonstrates:

- Whole class and small group activities
- Explaining purpose of activity
- Share time discussions
- Open ended activities and questions
- Valuing all comments and suggestions
- Encouraging trial and error to find solutions



3. Peer Mediation

TAL3 | ISBN: 978-1-921409-65-3

15 minutes



An ideal anti-bullying videos for kids

Prevent bullying and improve communication, leadership and problem solving by teaching a 5 step mediation strategy:

- Make them feel comfortable
- Go over the rules
- Use active listening
- Understand the problem
- Agree on a solution and congratulate

4. Effective Schools

TAL4 | ISBN: 978-1-921409-66-0

15 minutes

Implement practical strategies to ensure students are happy and motivated to learn:

- Involve parents and students in strategic planning
- Facilitate parent focus groups
- Develop student leadership and peer mediation programs
- Create strategies to manage bullying and difficult children
- Focus on continuous improvement
- Teach with goals and purpose



© SEVEN DIMENSIONS

**MY MUSIC TEACHER'S OK
DVD PRICE \$55**

Streaming Options Available



My Music Teacher's OK

7MYMUSIC | ISBN: 978-1-921409-94-3

28 minutes

A fun program to encourage children's interest to learn and appreciate music.

Youth Communication and Sexual Health

Open communication and healthy relationships



© SEVEN DIMENSIONS

CHLAMYDIA - THE SECRET IS OUT HERPES - THE SECRET IS OUT

EACH DVD \$99

TEACHER'S GUIDES

PDF on DVD with key points,
activities and handouts



Streaming Options Available



SEXUAL HEALTH

Chlamydia – The Secret is Out



CHLAM | ISBN: 978-1-921409-02-8 | 24 minutes
© ARCSHS – La Trobe University

**This common STI can cause infertility.
Treatment is easy!**

Chloe is shocked by a text from a boy warning of chlamydia. Kane has a secret and must see a doctor.



Herpes – The Secret is Out



7HSV | ISBN: 978-1-921910-79-1 | 12 minutes

**A common virus causing cold sores
and genital herpes.**

Avoid embarrassment and find out how you get, avoid and treat herpes. An informative program that promotes open communication and healthy relationships.



Set of 15 videos



6 international awards

An outstanding Australian series to help develop communication skills. Great discussion starters on challenging issues.



© SEVEN DIMENSIONS TEENAGERS' GUIDE TO THE GALAXY SERIES SET OF 15 VIDEOS

STOCKCODE: 7TEENSET
ISBN: 978-1-921645-61-9

LEADER'S GUIDES

PDF on DVD with key points,
activities and handouts

DVD SET PRICE \$495
EACH DVD \$55



Streaming Options Available



TEENAGERS' GUIDE TO THE GALAXY SERIES

1. Eating Well, Feeling Good

7TEEN01 | ISBN: 978-1-921409-48-6 | 12 minutes
Healthy eating, hygiene, body image.

2. Making a Good Impression

7TEEN02 | ISBN: 978-1-921409-49-3 | 11 minutes
Manners and presentation skills

3. Reach for the Stars

7TEEN03 | ISBN: 978-1-921409-50-9 | 13 minutes
Motivate yourself, overcome criticism.

4. We're all Different

7TEEN04 | ISBN: 978-1-921409-51-6 | 12 minutes
Understand and accept diversity.

5. Boys, Girls & Equality

7TEEN05 | ISBN: 978-1-921409-52-3 | 14 minutes
Break down sexual stereotypes.

6. Assertive with Adults

7TEEN06 | ISBN: 978-1-921409-53-0 | 15 minutes
Negotiate clearly and assertively.

7. Puberty, Periods & Pimples

7TEEN07 | ISBN: 978-1-921409-54-7 | 14 minutes
Impact of body changes at puberty.

8. Girls, Boys & Sex

7TEEN08 | ISBN: 978-1-921409-55-4 | 13 minutes
Sexual identity, first time, safe sex.

9. Friendships – Making & Breaking

7TEEN09 | ISBN: 978-1-921409-56-1 | 14 minutes
Loyalty, trust and jealousy issues.

10. Bullying & Teasing

7TEEN10 | ISBN: 978-1-921409-57-8 | 14 minutes
Respond assertively to bullying.

11. Losing Your Cool

7TEEN11 | ISBN: 978-1-921409-58-5 | 13 minutes
Deal with anger – yours and others.

12. On the Edge

7TEEN12 | ISBN: 978-1-921409-59-2 | 13 minutes
Overcome impact of stress.

13. Family Fireworks

7TEEN13 | ISBN: 978-1-921409-60-8 | 14 minutes
Survive family problems.

14. Safe & Smart

7TEEN14 | ISBN: 978-1-921409-61-5 | 16 minutes
Speak out if there is abuse or threats.

15. Risks & Wrongs

7TEEN15 | ISBN: 978-1-921409-62-2 | 14 minutes
Don't get pressured. Avoid risks

**MULTI AWARD
WINNER**
Ten International Awards!



Finding My Magic



**AGES
3-11**

Build confidence in kids

INTRODUCTORY SERIES



This multi-award winning series covers:

- Learning from mistakes
- Confidence and speaking out
- Healthy eating decisions
- Caring and apologizing

Ep 1: Discovering the Magic | 5 minutes

Catherine uses the magic box and 'me' messages to overcome teasing.

Ep 2: Sharing the Magic | 4 mins

Catherine teaches Tom to use the magic box to overcome fear of speaking in public.

Ep 3: Kate Finds Her Magic | 5 mins

Kate makes some big changes around fitness and health and stops eating junk food.

Ep 4: The Magic at Work | 4 mins

The magic of self-talk is put into practice when Catherine competes in the big race.

FINDING MY MAGIC - INTRODUCTORY SERIES DVD SET PRICE \$77

STOCKCODE: FMM01

ISBN: 978-0-9757219-2-6



Save the Children

FINDING MY MAGIC - CHILDREN'S RIGHTS SERIES DVD SET PRICE \$99

STOCKCODE: FMM02

ISBN: 978-0-9757219-4-0

FINDING MY MAGIC SET SET OF 2 KITS DVD SET PRICE \$148.50

STOCKCODE: FMMSET

ISBN: 978-1-921910-85-2

Streaming Options Available



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WORKBOOK PDFS



CHILDREN'S RIGHTS SERIES



Highly acclaimed series and resource kit covers:

- Human rights
- Fairness and responsibilities
- Coping with aggression
- Understanding diversity
- Skills to speak up

Ep 1: Let's Be Fair | 7 mins

Vin struggles to speak English as the class learns about fairness.

Ep 2: Listen to Me | 5 mins

Catherine's suggestions are overlooked but she soon makes sure she is heard.

Ep 3: That's Private | 4 mins

Kate crosses a line of confidence when she reads Tom's private diary.

Ep 4: Don't Bully Me | 5 mins

Tom learns that we all have the right to be protected from harm.

Ep 5: Be at School | 4 mins

Catherine notices that Kate has been missing school and is surprised to find out why.

Ep 6: What's Best For Me | 5 mins

After an initial protest, Tom learns about adults deciding what is best for children.



Ep 7: Let's Be Healthy | 5 mins

Kate learns about the right to good health, after a toothache caused by neglect.

Ep 8: My Right to a Good Home | 4 mins

With the help of Catherine, Morko discovers the right to a basic standard of living.

Ep 9: Respect My Beliefs | 5 mins

The children learn to appreciate different cultures after Reema is discriminated against.

Ep 10: Don't Exploit Me | 4 mins

Catherine learns the right to be protected from exploitation.

Ep 11: Keep Me Safe | 6 mins

Kate is very upset and tells Catherine a secret about being hurt by her mum's boyfriend.

Ep 12: Know My Rights | 7 mins

Catherine makes a class presentation about the Stolen Generation.



Cathy Freeman OAM,

The character of Catherine is based on and voiced by Olympic champion Cathy Freeman OAM, Cathy Freeman Foundation.

Price List

DVD Titles

Title	No. Titles	\$ Set Price *Specials	\$ Per Title
ENGLISH LANGUAGE PROGRAMS - ESL			
Basic English Series – Cutting Edge	20	*1980	275
English at Work Series – Cutting Edge	20	*1980	275
Simple English Series – Cutting Edge	20	*1980	275
Hello Australia ESL Series	10	550	
GENERAL BUSINESS & COMMUNICATION			
Bread Training Package	2	550	
Boomerang	1		495
Coaching Challenges Series	4	1452	495
Communication Essentials Series	4	1452	495
Corporate Stretch, The	1		99
Creating a High Performance Workplace	6	1782	495
Cutting Edge Communication Comedy Series	80	7920	275
2-4 Titles = \$220 each 5-10 = \$187			
11-19 = \$165 20-35 = \$143			
36-49 = \$132 50-79 = \$110 80+ = \$99			
Dealing with Conflict Case Studies	1		495
Difficult People & Situations Series	4	1452	495
Duty of Care Series	9	2673	495
Feedback Solutions Series	4	1452	495
Funny Business Series	6	330	99
Getting Motivated	1		275
Hotlines Phone Skills Series	12	1980	275
Improving Performance Series, The	8	880	187
Insights & Strategies Series	61	4697	187
2-4 Titles = \$132 each 5-10 = \$110			
11-19 = \$99 20-49 = \$88 50+ = \$77			
Job Interview Success Series	14	1386	187
2-4 Titles = \$132 each 5-10 = \$110			
Kangaroo	1		275
Learning A La Carte	80	7920	275
2-4 Titles = \$220 each 5-10 = \$187			
11-19 = \$165 20-35 = \$143			
36-49 = \$132 50-79 = \$110 80+ = \$99			
Management Skills Videoquiz	1		275
Meeting Series	2	440	275
Motivation with Barassi	2		55
My Music Teacher's OK	1		55
People Skills	20	3740	495
2-4 Titles = \$363 each			
5-10 = \$297 11-19 = \$220			
Performance Excellence Series	6	1782	495
Q & A Series	8	1496	275
2-4 Titles = \$220 each 5-8 = \$187			

DVD Titles

Title	No. Titles	\$ Set Price *Specials	\$ Per Title
Reinventing Appraisals	5	1485	495
Sales & Service Masterclass	8	1496	275
Secret Service Awards, The	1		275
Selection Interview Skills Series	12	1980	275
Success at Work Series – Cutting Edge	10	1870/ *1320	275
2-4 Titles = \$220 each 5-10 = \$187			
System of Change, A	6	660	187
Switch on Series	5	935	275
Take Away Training Series	117	11583	275
2-4 Titles = \$220 each 5-10 = \$187			
11-19 = \$165 20-35 = \$143			
36-49 = \$132 50-79 = \$110 80+ = \$99			
Teamwork Essentials Series	4	1452	495
Winners	1		275
Workplace Excellence Series	10	2970	495
2-4 Titles = \$363 each 5-10 = \$297			
COMMUNITY, LAW, SCHOOLS			
Chlamydia – The Secret is Out	1		99
Finding My Magic – Series	2	148.50	
Introductory Series			77
Childrens' Rights Series			99
Herpes – The Secret is Out	1		99
Job Interview Success Series	14	1386	187
Success at Work Series – Cutting Edge	10	1870/*1320	275
Teaching & Learning Series	4	880/*275	275
Teenagers Guide to the Galaxy Series	15	495	55
Young Man Desperate to Impress, A	1		187

Book Titles

	\$ Per Book
Rewrite Your Life!	24.95
Rewrite Your Relationships!	29.95

Freight and Handling

AUSTRALIA WIDE	OUTSIDE AUSTRALIA
\$11 for 1-2 books	\$55 Minimum
\$11 for 1-4 DVDs (Schools only)	
\$22 for 1-4 DVDs or 5-10 Books	
10+ Add \$2 per DVD or book	